CALL FOR EXPRESSION OF INTEREST

Podcast production

Friedrich-Ebert-Stiftung (FES), a German non-profit foundation, is inviting qualified individuals or agencies in the field of podcast production to express their interest in developing and producing a regional podcast series related to the #FESAsiaCoronaBrief, a blog covering the impact of COVID-19 on societies in Asia.

About the project

The blog series titled “Disrupted: How COVID-19 is affecting societies across Asia” has successfully started to investigate how the pandemic is shaping lives across the world’s largest and most populous continent. Analyzing the social, economic, political, geostrategic, cultural and societal implications of this unprecedented crisis, it publishes contributions from all over Asia. The contributions are gathered through the 14 FES country offices across Asia, FES partners and invitations to guest writers. So far, the blog covered diverse issues such as Afghanistan’s peace process, Nepal’s tourism sector, the health care system in the Philippines, Singapore’s prevention efforts and Bangladesh’s garment workers.

In order to extend the reach of the blog series, it will be accompanied by a podcast (title yet to be defined). The podcast should be a 5 to 7 episodes miniseries related to the Corona Brief as a pilot season for FES Asia Podcasts with insights on a diverse set of topics and countries.

Thematical the podcast should follow the approach of the blog series. Long-term and systematic analysis with our partners on the ground remains a staple of the Friedrich-Ebert-Stiftung’s work. In this podcast, FES experts, partners and guest contributors from across Asia will share their insights and put the spotlight on the many faces of a truly global crisis and our response options.

Terms of Reference

Main responsibilities

The selected service provider produces podcasts completely with script preparation, script reading, moderator and technical implementation. The service provider should have a proven track record with a focus on dealing with content about geopolitical, social justice and development issues in the region.
Specifications

The task will take place in the period April to June 2020 (exact timeline to tbc).

The service provider can be based in either Singapore, Manila or Bangkok and:

1. Works with the guest contributors in coordination with the FES Singapore Office, to develop the script and direction of each episode;
2. Provides all the technical equipment;
3. Offers the expertise to professionally record each episode;
4. Cuts each edition;
5. At least two review and feedback loops are required in collaboration with FES Singapore;
6. The job requires experience with remote work.

FES Singapore Office:

- Will develop the content, overall topics and recruits interview partners in collaboration with the country offices in Asia.
- Defines the timeline and deadlines for the project and the workflow/editorial process for each episode together with the service provider.

All episodes should meet the following criteria:

- 15-25 min in length
- English language
- Studio quality (except telephone interview, sound bites, etc.).
- The script proposals are accurate and edited (including consideration of relevant legal aspects)

Interested agencies are invited to send an itemized offer for the podcast project, including a breakdown of the costs for one episode. Along with the offer, please attach links or a portfolio with examples of past similar work and a timeline.

Please share offers with Lea Goelnitz: lea.goelnitz@fes.asia and Kai Dittmann: Kai.Dittmann@fes.asia by Monday, 27 April 2020.