CALL FOR EXPRESSION OF INTEREST

Interactive maps design and data visualization

Friedrich-Ebert-Stiftung (FES), a German non-profit foundation, is inviting qualified individuals and companies in the field of data visualization to express their interest in developing an interactive map related to the #FESAsiaCoronaBrief, a blog covering the impact of COVID-19 on societies in Asia.

About the project

The blog series titled “Disrupted: How COVID-19 is affecting societies across Asia” has successfully started to investigate how the pandemic is shaping lives across the world’s largest and most populous continent. Analyzing the social, economic, political, geostrategic, cultural and societal implications of this unprecedented crisis, it publishes contributions from all over Asia. The contributions are gathered through the 14 FES country offices across Asia, FES partners and invitations to guest writers. So far, the blog covered diverse issues such as Afghanistan’s peace process, Nepal’s tourism sector, the health care system in the Philippines, Singapore’s prevention efforts and Bangladesh’s garment workers.

In order to extend the reach of the blog series and consolidate the diverse input from many different countries, it will be accompanied by an interactive map. The map should portray the Asia-Pacific region and display all blog entries by country. It should ideally follow the corporate design of the FES Asia Corona Blog (see cover picture here: https://www.fes-asia.org/corona-brief/; the images are available upon request).

Terms of Reference

Main responsibilities

The selected service provider produces an interactive map visualizing all blog articles and Asia-related contributions from other FES entities. The map will also offer an overview of FES-led projects related to COVID-19 in the Asia-Pacific region. Links to all articles and/or input for infoboxes will be provided by FES. Thereafter, the map needs to be updated 2-3 times a week to include the latest publications.
Specifications

The task will take place in the period April to June 2020. Services shall start immediately. The full duration and timeline of the project is still to be confirmed.

The service provider can be based in either Singapore, Manila or Bangkok. The provider works with FES Asia to receive the authorized articles and links to be included in the map. The job requires experience with remote work.

The map should meet the following criteria:

1. Fully-fledged and visually appealing map for a good user experience;
2. Template and files compatible with TYPO3-based website;
3. Innovative suggestions for tools to make the map as interactive as possible;
4. Zoom-in and zoom-out features in the map so as to be able to have a smaller version of the map for the start page, which can then be enlarged for details;
5. Templates and technical solutions for including the map in social media outreach (primarily Facebook, LinkedIn, Twitter);

Interested companies or individuals are invited to send an itemized offer for the project, including a cost breakdown. Along with the offer, please attach links or a portfolio with examples of past similar work and a timeline.

Please share your offers with FES Asia (info@fes.asia) by Monday, 27 April 2020, CoB.