



**FES in Asia**

## **Call for expression of interest – Graphic Designer**

Friedrich-Ebert-Stiftung (FES), a German non-profit organization, is inviting qualified graphic designers to express their interest in a year-long framework contract of creating engaging, on-brand graphics for a variety of media, working with the regional communications team with projects, publications and activities in Asia.

### **1. Background**

The Friedrich Ebert Stiftung (FES) is the oldest of the German political foundations with its tradition dating back to 1925. The foundation owes its formation and mission to the political legacy of Friedrich Ebert, the first democratically elected president of Germany.

FES is an independent non-profit organization. We promote the core values of social democracy: freedom, justice and solidarity – in Germany and with country offices in more than 100 countries worldwide. In Asia, FES has country offices in Afghanistan, Bangladesh, China, India, Indonesia, Mongolia, Myanmar, Nepal, Pakistan, Philippines, South Korea, Thailand, and Vietnam and the FES Asia Regional Office in Singapore.

### **2. Service Specifications**

Under the direct supervision of the FES Asia Regional Communications Coordinator based in Manila, Philippines, and the overall guidance of the Director of the Singapore-based FES Office for Regional Cooperation in Asia, the duties and responsibilities will include the following:

- Design of a variety of digital and offline materials for social media, publications and other FES projects;
- Conceptualize visuals based on given requirements;
- Work with typography, layout and illustrations using the appropriate software or technology, or by hand;
- Ensure internal consistency of designs, adhering to brand guidelines and organization values;
- Provide quality input for brainstorming of project designs;
- Works closely with the regional communications team.

### **3. Requirements**

- A strong portfolio of illustrations or other graphics;
- Familiarity with design software and technologies (such as InDesign, Illustrator, Photoshop);
- Meticulous eye for minute design details and executes feedback quickly;
- Believes in adherence to brand guidelines;
- Excellent communication skills;
- Proven track-record of successful long-distance work;
- Located in the Philippines, Singapore or Thailand;
- Fluent in English.

#### **4. How to apply**

Interested candidates are invited to submit a short CV, portfolio of designs and cost breakdown to [isabelle.mischke@fes.asia](mailto:isabelle.mischke@fes.asia) by **1<sup>st</sup> December 2020**.

Please include a charge for the following outputs:

- Publication layouts (per page),
- Cover design (per design),
- Social media graphic (per design with dimension variants in 1:1, 16:9, 3:1, 3:2, depending on the need, including a tier for basic and more complex designs),
- and additional design services (per hour).

Applications will be reviewed based on the following considerations:

- 40% portfolio
- 30% price
- 30% CV

Applicants will be notified by 20<sup>th</sup> December 2020.

#### **Contact:**

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